

# MICHIGAN'S AMERICORPS WEEK

## MARCH 5-12, 2016



*Each year during AmeriCorps Week, we recognize the commitment of AmeriCorps members and alums by highlighting the extraordinary impact AmeriCorps makes across our nation every day. AmeriCorps Week is a time to salute AmeriCorps members and alums for their service, thank AmeriCorps community partners, and communicate AmeriCorps' impact on communities and on the lives of those who serve.*

### Top Five Ways to Get Involved In AmeriCorps Week

Learn how to make the most of the 2016 AmeriCorps Week at <http://tinyurl.com/ac-week-top5>.

### Michigan's AmeriCorps Week Toolkit

The MCSC has created an AmeriCorps Week Toolkit for grantees posted on the MCSC web site at the following link: <http://tinyurl.com/miacweek-toolkit>. The toolkit includes the following items:



- Captain AmeriCorps Service Tour Instructions
- YOU GOT SERVED Campaign Information
- AmeriCorps-for-a-Day Flyer
- Tips on how to engage the media
- Michigan's AmeriCorps Week logos and web banners

### Captain AmeriCorps Service Tour

Captain AmeriCorps was created by the 2015-16 LeaderCorps members as a way to celebrate the diversity of Michigan's AmeriCorps programs and highlight the amazing impact members are making throughout the state. Captain AmeriCorps will "visit" each program to serve alongside members. These "visits" will be captured through photos taken by each program. The photos will then be compiled and organized into a Service Tour that will spotlight multiple programs each day from March 6-10 through MCSC social media outlets. For additional details and instructions, go to <http://tinyurl.com/captain-ac>.



### YOU GOT SERVED Random Acts of Kindness Campaign

From March 5-12, members are encouraged to perform random acts of kindness and recruit others to do so as well. For additional details, a list of low cost/no cost ideas, and the printable *You Got Served* cards, go to <http://tinyurl.com/YGS-info>. Be sure to use #MIACWEEK to help spread the word and share stories via social media!

### AmeriCorps Week Social Media Theme Days

MI AmeriCorps members can take part in the daily AmeriCorps Week themes by using #MIACWEEK.

- **Monday = Motto Monday:** Post your favorite quote about service, volunteerism, or social justice.
- **Tuesday = Thankful Tuesday:** Post a thank you message to those who have positively impacted your service journey (mentors, teachers, program/site staff, family, etc.).
- **Wednesday = Witnessing Changes Wednesday:** Post one or more ways you've seen how AmeriCorps service has changed your community, individuals, fellow members, or you personally.
- **Thursday = ACTBT:** Post a favorite memory and/or photo from your AmeriCorps service.
- **Friday = Future Plans Friday:** Post what you plan/hope to do after your AmeriCorps service ends. Feel free to include 'big picture' goals (e.g., open a nonprofit organization, go to grad school, etc.).

### AmeriCorps-for-a-Day

During this year's AmeriCorps Week, Michigan's AmeriCorps programs are encouraged to host *AmeriCorps-for-a-Day* events, in which local officials, community leaders, well-known individuals, media representatives, and/or other key stakeholders are invited to serve as an AmeriCorps member for a period of time—an hour, a morning, or even a day. The primary goal is to raise public awareness about the role played by AmeriCorps in the local community. Learn more at <http://tinyurl.com/ac-for-a-day>.